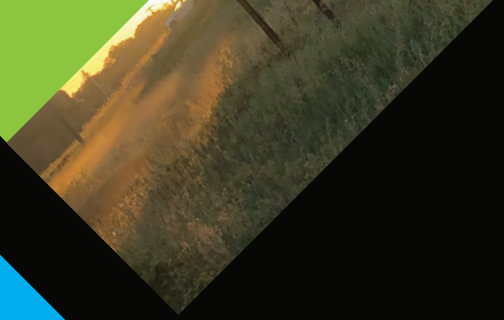


Place Making

PRAIRIE'S EDGE CASINO, SW MN
10 AM - 6 PM FRIDAY APRIL 12, 2024

NOT JUST A
BUZZWORD



Place Making



THIS IS NOT A ZOOM

grow big.     root local.



A full day programmed to make the most of having these people in this room right now.

9:30 am Registration Check-In | Continental Breakfast

10:00 am **Welcome + Keynote Conversation**

Welcome to our home! ::musical interlude:: Kick off with a keynote conversation, explore case studies of how art and creative practices can grow commerce and civic engagement (and vice versa), and discuss how metrics are sexy.

11:25 am Coffee / Tea Break

11:40 am **Space Station Survival: Placemaking Edition**

Dive in to the work and strategy of placemaking without risking real-world consequences... yet. Experience a tabletop game designed by Artist Margo Gray for this event - and secure a future for the next generation!

LUNCH 1:30 - 2:30 PM

2:30 pm **Get Your Hands Dirty: Problem Solving**

Have a challenge you keep banging your head against? Outsource it! Sometimes that's exactly what collaboration is for.

3:30 pm **Professional Speed-Dating**

Networking with peak efficiency.

4:30 pm Coffee / Tea Break

4:45 pm **Build Your Own Community Gift Registry**

What projects do you dream of in your community? More than that, what are the tools you might be missing, or might need to sharpened, for you to get there? Weigh in on asks for a starter kit, and have something designed for you!

Happy Hour 6-8pm

Enjoy the people you just met! Dive deep into these new connections with a dedicated bar, locally crafted appetizers, and some Minnesota River Valley attitude.

The Morning After

We hope you stay over at Prairie's Edge, and join us in town for a day of community art projects! You just spent a whole day discussing this stuff... Now come see the work in action - and join in!

Place Making

FRIDAY APRIL 12

10AM - 6PM
HAPPY HOUR 6-8PM

PRAIRIE'S EDGE CASINO
OUTSIDE GRANITE FALLS,
MINI SOTA



A SYMPOSIUM

AT THE INTERSECTION OF CIVIC

INFRASTRUCTURE

PUBLIC ART

COMMUNITY ENGAGEMENT & GAME STRATEGY

THIS IS NOT A ZOOM.

Place Making

is a hot, *buzzy* term we keep hearing in economic development right now. Likewise in public art.

Buzzwords are fickle - but every so often trends hit on something deeply rooted. Current challenges are prompting us each to ask:

What is the value of "place," and how do we measure it? Amplify it?

Beyond surface marketing, can we work across sectors and geographic divides to seed growth of local resources, and build stronger and more sustainable communities?

Open to

- **Tribal and City Chairs, Mayors, Council Members, Administrators and Employees**
 - **Economic Development Authority Professionals**
- **Executive Directors of Arts and Culture Organizations**

from anywhere in Minnesota or its geographic boundaries



Hosted by

The Granite Falls Community Artist in Residence Program is a rural initiative devoted to using art as a tool to build and strengthen community connectivity and collaboration. The program is led by the Granite Area Arts Council in concert with the City of Granite Falls, and is advised by a board of community members.

GFCAIR.COM

>>>    go **big**.  stay rooted.



IN THE HEART OF THE MINNESOTA RIVER VALLEY

FROM
RURAL

FOR
EVERYONE



THIS SYMPOSIUM
is free to all attendees.

We hope this invites a dynamic mix
on the day, and allows resources to
be devoted to your travel and stay.

Place Making

NOT JUST A BUZZWORD

APRIL 12, 2024

